

## Work Experience

### Graphic Designer

Freelance | Portugal

May 2014—April 2023

Design and execution of graphical solutions and visual concepts for print & digital outputs collaborating with a wide range of clients/industries.

Development and management of visual identities and brand assets following defined brand style guidelines across multiple mediums and platforms in a diverse selection of graphic materials (brochures, catalogs, presentations, flyers, posters, reports, banners, stationery, etc).

Creative direction, conception and project management of marketing collateral materials across a broad set of channels including branding/identity design, communication design, editorial design, infographic design, layout design, print design and web/social media design.

**Selected clients:** Cigna | ELEO GmbH | Envato | Grupo R | InfraCredit | SafeTrek | SunTech Medical | The Ladymaker | Variet

## Education

### Master's Degree in Graphic Design and Editorial Projects (60 ECTS)

University of Porto - Faculty of Fine Arts | Portugal

2012—2013

### Graphic Design Course (40H)

Minho Professional School | Portugal

2012

### Web Design Course (70H)

Anysolutions, Informatics Education and Networking Services | Portugal

2011

### Bachelor's Degree - Chemistry

University of Minho | Portugal

2006—2011

## Areas of Expertise/ Software

- Branding/Identity Design
- Communication Design
- Editorial Design
- Graphic Design
- Illustration
- Infographics
- Print Design
- Social Media
- Typography
- Web Design
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Dimension
- Adobe After Effects
- Adobe Dreamweaver
- Figma
- HTML/CSS
- Microsoft Office
- MacOS/Windows

## Publications

- Amazing Layout Design, Dopress Books
- Chois Gallery Vol. 30 / the world's best graphic
- CMYK Magazine, Vol. 55
- Design and Design - Book of The Year, Vol. 5—Vol.8, Agence Marc Praquin
- Designers for Peace Catalog (Digital edition), Graphis Inc.
- Ecuador Poster Bienal 2020
- Pioneers - Layout Design, SendPoints Publishing
- The Web Designer's Idea Book, Vol. 4, HOW Books

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## Selected Awards

### Graphis

Honorable Mention - Designers for Peace  
2022

### 14th International Festival of Art on Billboards: Art Moves 2021

Selected Award - Special Show  
2021

### Ecuador Biennial Poster 2020

Selected Award - Category F: Architecture and City, Transformations  
2020

### Design and Design | International Awards

Winner (Graphic Design)  
2016

### The Pixel Awards 2013

Winner (Personal Category)  
2014

### Hiiibrand Awards 2013

Nomination (Identity)  
2014

### CMYK Magazine: Top 100 New Creatives #55

Winner  
2013

### .net Awards 2013

2nd Place - Best Online Portfolio  
2013

### Information is Beautiful Awards 2013

Longlist (Infographic | Data Visualization)  
2013

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## Exhibitions

### EPB2020+1 | Casa de la Cultura Ecuatoriana: Opening Ceremony

Quito, Ecuador  
2022

### 14th International Festival of Art on Billboards: Art Moves 2021

Toruń, Poland  
2021

### Tolerance International Poster Show

Worldwide  
2020—Present

### MOMOWO: Festival Architettura in Città

Turin, Italy  
2015

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## Featured Work

Awwwards  
Behance  
Canva  
CMYK Magazine  
Creative Bloq  
.net Magazine

Público | P3  
Show Us Your Type  
Trend List  
UnderConsideration (For Print Only)  
Visually  
Women of Graphic Design

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## Languages

Portuguese  
Native

English  
Fluent (C1)

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## Volunteering

### Tolerance Project Inc.

Poster Design  
2020

Contribution to the ongoing traveling poster show initiative “*Tolerance Project*” by artist-activist Mirko Ilić, where invited designers were asked to design a poster using the word “tolerance” in their native language. Since launching in 2017, the project has brought a message of inclusion and acceptance to over 400,000 people in 40 countries.

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