

Graphic designer with 9 years of experience focused on developing design solutions and visual concepts for print/digital mediums through a methodical approach with a strong emphasis on clarity and detail.

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@marisapassos

Nationality: Portuguese
Braga, Portugal

Work Experience

Graphic Designer

Freelance | Remote
2013—Present

Design and execution of graphical solutions and visual concepts for print & digital outputs collaborating with a wide range of clients/industries.

Development and management of visual identities and brand assets following defined brand style guidelines across multiple mediums and platforms in a diverse selection of graphic materials (physical or digital context).

Creative direction, conception and project management of marketing collateral materials across a broad set of channels including branding/identity design, communication design, editorial design, infographic design, layout design, print design and social media design.

Selected clients: Cigna | Grupo R | InfraCredit | SafeTrek | Variant

Education

Master's Degree in Graphic Design and Editorial Projects (60 ECTS)

University of Porto - Faculty of Fine Arts | Portugal
2012—2013

Graphic Design Course

Minho Professional School | Portugal
2012

Web Design Course

Anysolutions, Informatics Education and Networking Services | Portugal
2011

Bachelor's Degree - Chemistry

University of Minho | Portugal
2006—2011

Areas of Expertise/Tools

Branding/Identity Design
Communication Design
Editorial Design
Graphic Design
Illustration
Infographics
Print Design
Social Media
Typography
Web Design

Photoshop
Indesign
Illustrator
Dimension
After Effects
Dreamweaver
Canva/Figma
HTML/CSS
Microsoft Office
MacOS/Windows

Publications

Amazing Layout Design, Dopress Books
Chois Gallery Vol. 30 / the world's best graphic
CMYK Magazine, Vol. 55
Design and Design - Book of The Year, Vol. 5—Vol.8, Agence Marc Praquin
Ecuador Poster Bienal 2020
Pioneers - Layout Design, SendPoints Publishing
The Web Designer's Idea Book, Vol. 4, HOW Books

Selected Awards

Graphis

Honorable Mention - Designers for Peace
2022

14th International Festival of Art on Billboards: Art Moves 2021

Selected Award - Special Show
2021

Ecuador Biennial Poster 2020

Selected Award - Category F: Architecture and City, Transformations
2020

Design and Design | International Awards

Winner (Graphic Design)
2016

The Pixel Awards 2013

Winner (Personal Category)
2014

Hiiibrand Awards 2013

Nomination (Identity)
2014

CMYK Magazine: Top 100 New Creatives #55

Winner
2013

.net Awards 2013

2nd Place - Best Online Portfolio
2013

Information is Beautiful Awards 2013

Longlist (Infographic | Data Visualization)
2013

Exhibitions

EPB2020+1 | Casa de la Cultura Ecuatoriana: Opening Ceremony

Quito, Ecuador
2022

14th International Festival of Art on Billboards: Art Moves 2021

Toruń, Poland
2021

Tolerance International Poster Show

Worldwide
2020—Present

MOMOWO: Festival Architettura in Città

Turin, Italy
2015

Featured Work

Abduzeedo
Behance
Canva
CMYK Magazine
Creative Bloq
.net Magazine

P3 | Público
Show Us Your Type
Trend List
UnderConsideration (For Print Only)
Visually
Women of Graphic Design

Languages

Portuguese
Native

English
Fluent

Volunteering

Tolerance Project Inc.

Poster Design
2020

Contribution to the ongoing traveling poster show initiative “*Tolerance Project*” by artist-activist Mirko Ilić, where invited designers were asked to design a poster using the word “tolerance” in their native language. Since launching in 2017, the project has brought a message of inclusion and acceptance to over 400,000 people in 40 countries.
